

Ivy League Admissions

Strategic College Admissions Consulting

Growing
IVY 

ivyleagueconsultant.com



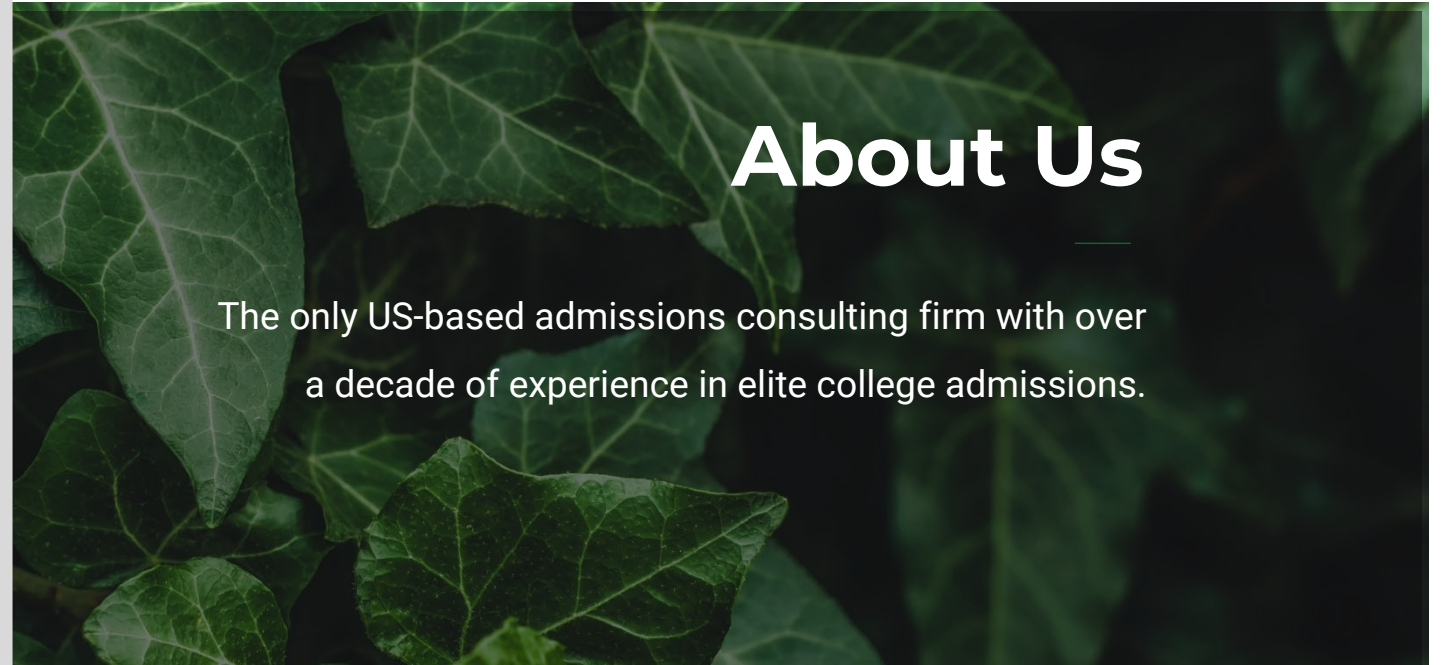
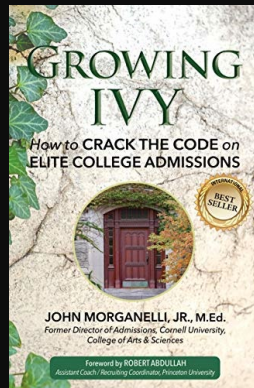
John Morganelli

Founder of Ivy League Admissions, LLC

ONLY former Ivy League admissions director offering private consultation services

Author: *Growing Ivy* – How to Crack the Code on Elite College Admissions

Creator of “The Morganelli Method” – a proven strategy for securing elite college acceptance letters



About Us

The only US-based admissions consulting firm with over a decade of experience in elite college admissions.

We've been recognized by





Laura Lee
Senior Counsellor



Andrew Tye
Senior Counsellor



Quenton Koch
Senior Counsellor



Lori Hamilton
Associate Counsellor



Abigail Lind
Associate Counsellor



Ian Rice
Associate Counsellor



Kristie Schmidt
Associate



Our Team

*ENROLLMENT RATES BY UNIVERSITY:

Our students are: 19.35 times more likely to be admitted to Harvard



HARVARD ACCEPTANCE RATE: 3.41%
OUR ACCEPTANCE RATE: 67%

Our students are: 9.09 times more likely to be admitted to Brown



BROWN ACCEPTANCE RATE: 5.5%
OUR ACCEPTANCE RATE: 55%

Our students are: 6.09 times more likely to be admitted to Columbia



COLUMBIA ACCEPTANCE RATE: 4.1%
OUR ACCEPTANCE RATE: 25%

Our students are: 8.47 times more likely to be admitted to UPenn



UPENN ACCEPTANCE RATE: 5.9%
OUR ACCEPTANCE RATE: 52%

Our students are: 15 times more likely to be admitted to Princeton



PRINCETON ACCEPTANCE RATE: 4.4%
OUR ACCEPTANCE RATE: 69%

Our students are: 8.06 times more likely to be admitted to Dartmouth



DARTMOUTH ACCEPTANCE RATE: 6.2%
OUR ACCEPTANCE RATE: 56%

Our students are: 12.45 times more likely to be admitted to Yale



YALE ACCEPTANCE RATE: 5.3%
OUR ACCEPTANCE RATE: 66%

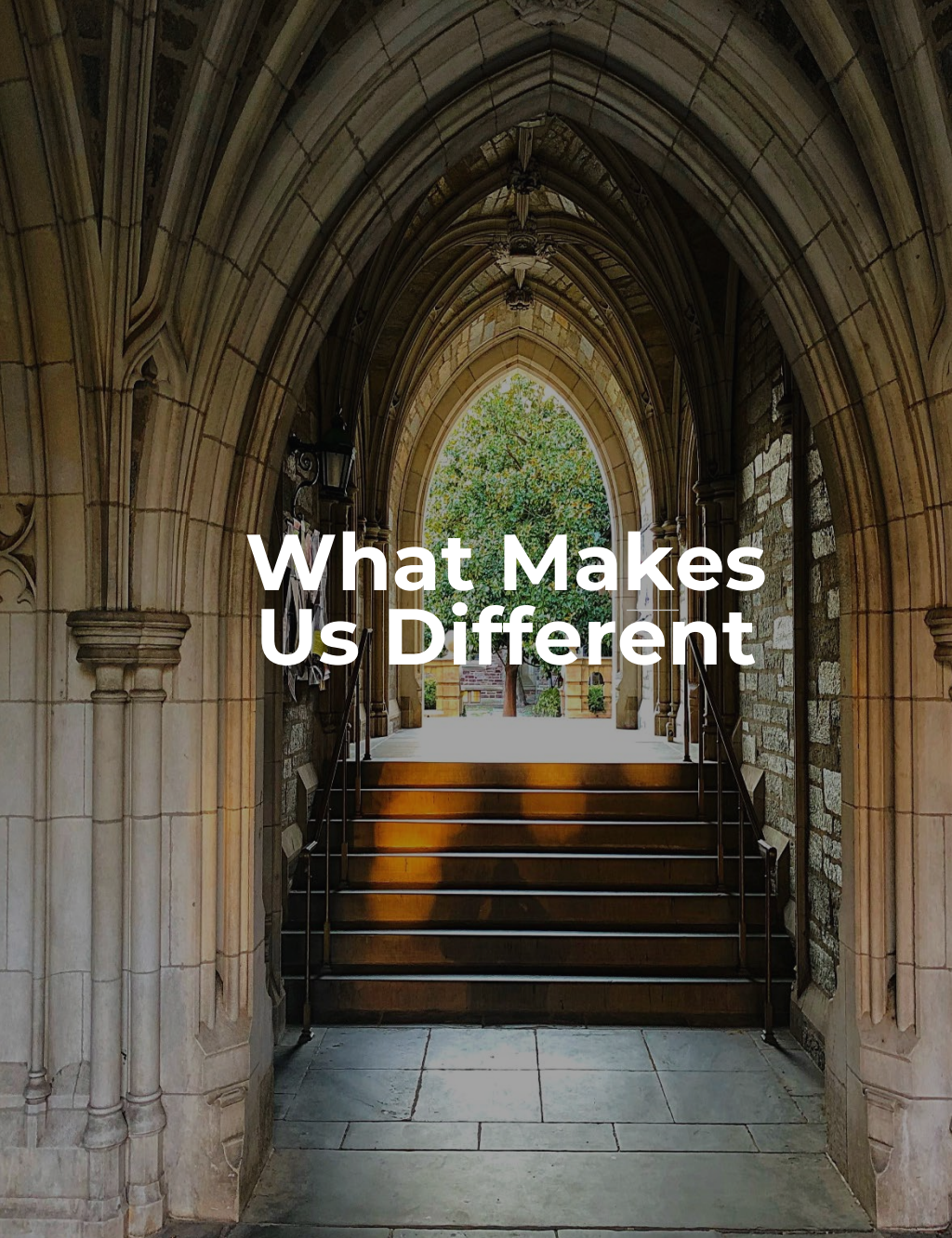
Our students are: 6.87 times more likely to be admitted to Cornell




CORNELL ACCEPTANCE RATE: 8.7%
OUR ACCEPTANCE RATE: 46.3%

Success stories

Enrollment
Stats



What Makes Us Different

CRITERIA	OTHER CONSULTANTS	
EXPERIENCE	Often lack comprehensive experience navigating the intricacies of the application process.	Boasts expert counselors with Cornell University training, and insider admissions director experience.
PROSPECTIVE MAJOR IDENTIFICATION	Often default to popular majors without considering strategic alternatives.	Specializes in identifying strategic prospective majors that align with admissions trends.
NARRATIVE ORIGINALITY	Similar clients result in similar applications	Strategically selected ethos infused applications standout
STRATEGIC COLLEGE LIST	Utilize basic class rank and SAT metrics	Sophisticated 17 Factor Benchmarking Algorithm for a custom-fit college list

“

“The Morganelli Method helped me figure out how to tell my story in my college apps. Before, I didn't know how to stand out. But with this method, I learned how to connect my experiences and interests in a way that really showcased who I am. It definitely gave me an edge, and I got into my first-choice school. Totally recommend it if you're feeling stuck or just want to make sure your application pops.”

Student

“

“As parents, we wanted to support our child in the best way possible during the college application season, but the process felt overwhelming. The Morganelli Method was a lifeline. It provided personalized advice that resonated with our child's ambitions and strengths. The transformation in their application was remarkable, leading to acceptances from several prestigious institutions. We highly recommend this approach to any family navigating the complexities of college admissions.”

Parent

“

“Watching my child struggle with the uncertainty of college applications was hard. Discovering the Morganelli Method changed everything. It offered a clear, structured approach that not only highlighted my child's unique story but also provided a sense of direction. The acceptance letter from their top-choice college was a moment of pure joy for our family. We're so grateful for the guidance and confidence this method gave us.”

Parent

“

“The whole college admission thing was like a puzzle I couldn't solve until I tried the Morganelli Method. It broke down the process into steps I could actually understand and follow, showing me how to align my application with what colleges are looking for. Using my own experiences to show my academic interests was a game-changer. Ended up getting offers from top-tier schools, something I didn't think was possible before.”

Student

What Clients Are saying about us

[View Case Studies](#)



The Morganelli Method

Strategic Roadmap for Navigating Elite College Admissions





The Morganelli Method

01

Consultation

We will go over your academic achievements, interests, extracurricular activities both inside and outside of school.

02

Identify Prospective Major & College Type

Within your chosen college type, we identify the most strategic prospective major.

03

Strategic Plan Development

We develop a tailored plan for your college applications including a personalized theme specifically designed to enhance your profile.

04

Research Question Development

We help you develop a compelling research question through a localized search.

05

Connect with Mentor Group

We introduce you to a mentor that guides you from question to finding.

06

Leverage research into advocacy or information sharing

Add credibility to your unique narrative by connecting engagement experiences around your prospective major.

07

Gather Contextual Evidence

Add credibility to your unique narrative by connecting engagement experiences around your prospective major.

08

Submit a standout application

We develop a compelling narrative and strategic application to submit to your dream school.



Identify College Type & Prospective Major

Strategy for long-term success.

> College Type

Considering your long-term interests, we evaluate college types and major options that align with your goals:

Business College

Accounting, Finance, Management, Marketing

Engineering College

Mechanical, Electrical, Chemical, Computer, Industrial, Civil

Arts & Sciences Colleges

Everything else: Art & Literature to Physics and Computer Science

> Prospective Major

We help you choose a prospective major that not only fits your engagement, but has the right level of competitiveness, increasing your odds of acceptance.

- Example

Engagement: Science Olympiad (Biology Team Leader)

Major Supports:

- Biology
- Environmental Science
- Biotechnology
- Public Health
- Communications (*has least competition, with medium popularity*)

[More Examples](#)



Research Question Development

Intentional, Compelling, and Localized.

> Research Questions that set you apart

We help you develop a compelling research question through a localized search.

We intentionally link your prior experiences and local issues to your prospective major, creating a compelling narrative.

> Example

We carefully looked at what Thomas likes and does. We found he's involved in various activities. By focusing on his unique academic interests and viewpoints, we made a strong application for Cornell.

- Research: Georgia Healthcare
- Business: Shoe Resale
- Internship: Home Depot
- Captain: Soccer Team
- Vice President: Urban Health Digest
- Paid Job: Customer Service

Case Study



Designed to strategically identify the best college type and prospective major for acceptance

We are experts in pinpointing interesting areas of academia and prospective majors that genuinely resonate with admissions boards



Utilizes 17 Factor Benchmarking Algorithm

Our powerful benchmarking algorithm ensures your story is not just compelling but strategically crafted.



Tailored Prospective Major Selection for Each School

We optimize your major and college type for each application, ensuring a perfect fit for your unique portfolio. It's about tailoring your choices for maximum impact.



Compelling Application Ethos

Compelling Application Ethos: We consider your experiences and personal qualities to develop an application "ethos." This "ethos" or theme, serves as a guide that ensure every aspect of the application supports our strategic narrative"

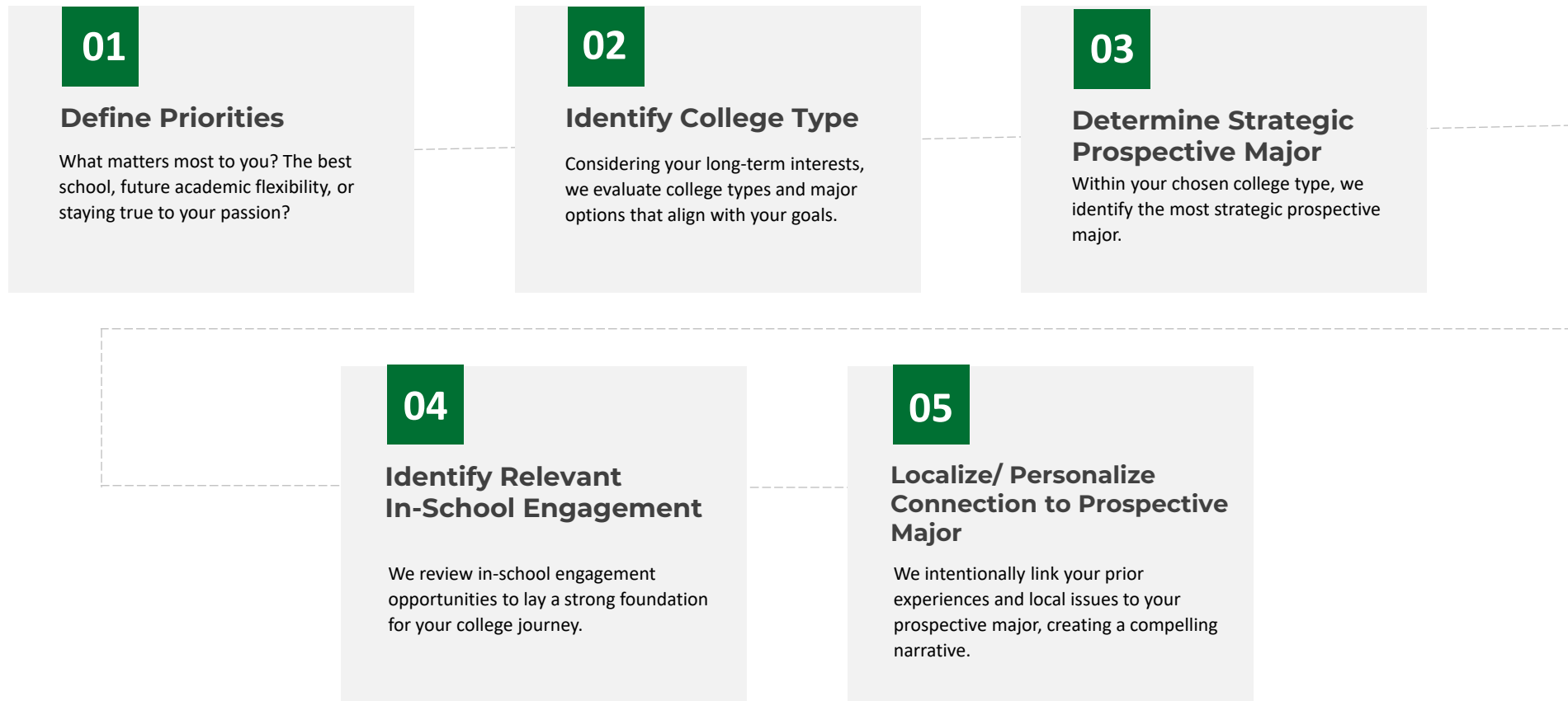
Why Our Method Works

The Morganelli Method is a combination of strategic approach and application development that is proven to generate elite college acceptance.

We offer these key pieces to help your application stand out from the crowd.

The Morganelli Method

9th-11th Grade



9th-11th Value Proposition

Part Art & Part Science...

+ The Morganelli Method delivered Via customized college planner pro software suite

+ Strategic Prospective Major Identification

+ Localized Research Question or Personalized Research Question

+ Contextually Valuable Engagement Evidence Building

+ Advocacy / Information Sharing Deliverable Development Plan

+ Pre-Application Portfolio Development

The Morganelli Method

12th Grade

1

Define Priorities

What matters most to you? The best school, future academic flexibility, or staying true to your passion?

2

Review Current Engagement

Explore the "universe of possibilities" by identifying potential college types and prospective majors.

3

17 Factor Benchmarking Algorithm

Our powerful benchmarking algorithm ensures your story is not just compelling but strategically crafted.

4

Develop Student Story Portfolio

Craft your unique narrative by connecting engagement experiences around your prospective major.

5

Tailor Prospective Major Selection for Each School

Optimize your major and college type for each application based on your student portfolio.

6

Identify Personal Statement Type

Choose between an "Academic Narrative" or a "Personal Story" based on the strength of your portfolio.

7

Develop Thematic Supplemental Essays and Activity List

Ensure your portfolio theme shines through institutionally required essays.

8

Create Contextual Deliverables for Additional Information

Identify additional deliverables that support your application theme. It's all about presenting a complete picture of who you are.

9

Tick-Tock, Stay on the Clock

To secure that offer, stay on top of your game. Maintain clarity of theme, cohesion of elements, and consistency of effort with our Senior Assignment List Timeline.

12th Value Proposition

Part Art & Part Science...

+ The Morganelli Method delivered Via customized college planner pro software suite

+ Morganelli's 17-Metric College List Benchmarking Algorithm

+ Thematic Academic Portfolio

+ Personal Statement Brainstorming & Editing Support

+ Supplemental Essay Brainstorming & Editing Support

+ Activity / Honors List Brainstorming & Editing Support



Our Method. Your Story

Ivy League Admissions Services & Packages

[Get Started](#)



A La Carte Options



Prospective Major Analysis + Recommendations: \$500 - \$2,000	Personal Statement Brainstorm + Outline: : \$750 - \$2,500	Personal Statement Review + Comments: \$500 - \$2,000
College List Benchmarking + Recommendations: \$2,500	Activity List Review + Comments: \$500 - \$1,500	Supplemental Essay Brainstorm + Outline: \$750 - \$2,500
Supplemental Essay Review + Comments: \$500 - \$2,000	Additional Information Brainstorm + Outline: \$750 - \$2,500	Additional Information Review + Comments: \$500 - \$2,000

All Inclusive Packages

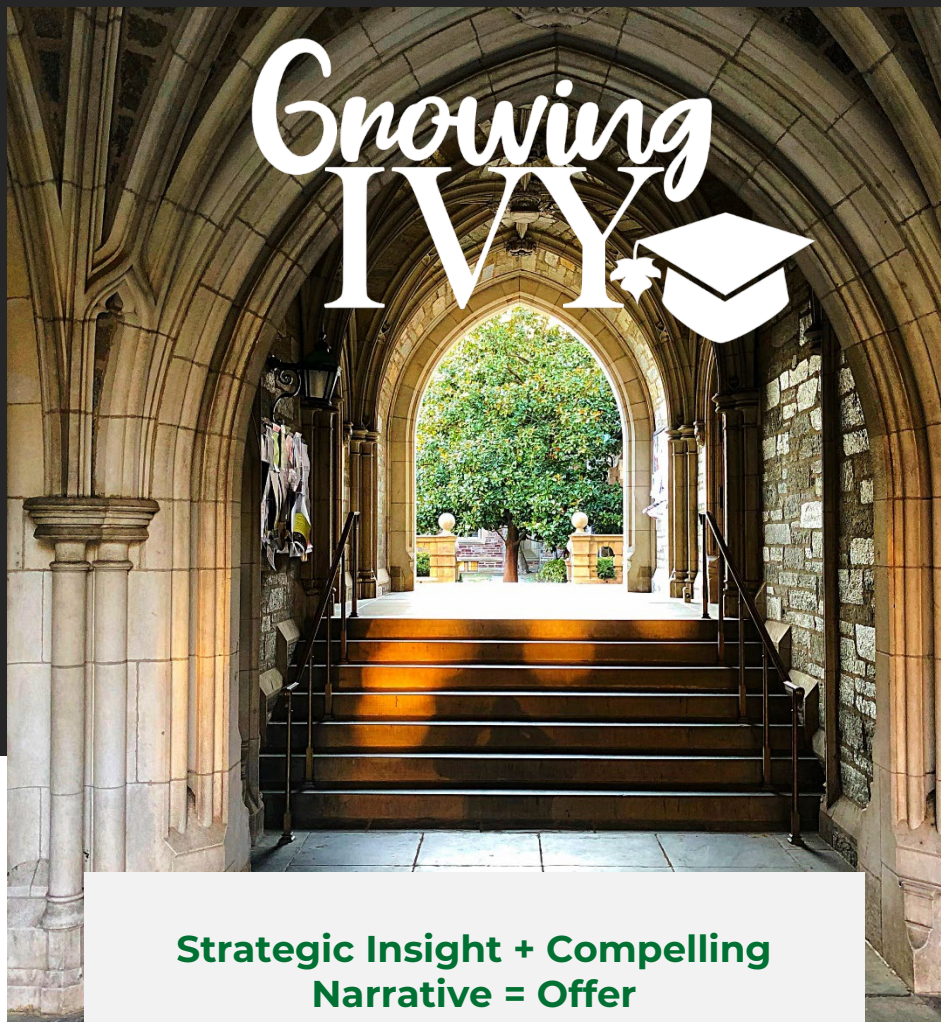
(includes edits)



- 01. Morganelli Strategy + Morganelli Execution:**
Most Intense (\$45K- \$200K)
- 02. Morganelli Strategy + AC Execution:**
Most Popular (\$15K-\$45K)
- 03. AC Strategy + AC Execution:**
Most Efficient (\$5K-\$15K)

**Most packages designed to support 8 college applications, more available for purchase if needed

**Actual packages may vary from what is shown here as prices are adjusted based on counselor availability



Strategic Insight + Compelling Narrative = Offer

The Morganelli Method is your key to cracking elite college admissions.

How to get started

- 01. Review Summary of Services**
We will share this immediately after the Consultation Call
- 02. Reach out with any questions or custom requests**
We will answer any questions and do our best to accommodate your specific needs
- 03. Get assigned a Counsellor** (dependent on packages)
- 03. Begin the application process** and become one step closer to your elite college acceptance letter

Thank You



Admin@ivyleagueconsultant.com

www.ivyleagueconsultant.com

Y o u r D r e a m S c h o o l A w a i t s !